



It is a pleasure to welcome ("Host Location/Business") as a participant for The Magic of Sunnyvale - Wine & Food Stroll ("Event") located in Downtown Sunnyvale and produced by the Sunnyvale Downtown Association ("Producer").

This will serve as a letter of agreement. By signing this agreement you acknowledge that the following is an accurate presentation of the basic terms of our agreement, please sign where indicated below and return one (1) copy of the letter to Producer.

As a participating location host at the Event – participant will receive the following benefits:

ON-SITE ENTITLEMENTS

- SDA/Winery will provide up to 1000 1 (oz) servings of wine and staff inside your place of business.
- SDA will provide one day liquor license permit for your place of business.
- Attendees will receive a tote bag. All participants are entitled to provide promotion materials for the bag.
- Ten (10) complimentary tickets to sell or giveaway.

OFF-SITE EXPOSURE

- All Ads in the newspaper, posters and map will include your name of business.
- If you choose we will include your business as a place to purchase tickets: yes _____ or no _____.

INTERNET

- Winery name with link will be included on the Magic of Sunnyvale Wine & Food Stroll page of the Sunnyvale Downtown Association's website.

Business must provide the following:

- A check in the amount of \$350.00 made out to: SDA.
- Provide ample room and 1 table and chair for the winery to set up inside your establishment.
- Attend mandatory pre-event meeting (date, time & location TBD)
- If you are a restaurant we encourage you to provide product samples for attendees (1 to 3 of your favorite appetizers or main dishes).

We are looking forward to a very successful Wine & Food Stroll event in Downtown Sunnyvale and to the prospects of even greater things in the future. We are glad to have you on board!

ACCEPTED AND AGREED:

Sunnyvale Downtown Association

Name: _____

Signature: _____

Date: _____

Business Name

Name: _____

Signature: _____

Date: _____