



2010 SUNNYVALE HOWL'OWEEN PET PARADE & FAIRE SPONSORSHIPS

- CO-PRESENTING SPONSOR** – The event will be renamed to feature sponsor's name i.e.,
Your Name Here & The City of Sunnyvale present...Sunnyvale Downtown Association Howl'oween Pet Parade and Faire.
All ads, press releases, program schedules, flyers, posters & radio mentions will carry your name &/or logo preceding Sunnyvale Howl'oween Pet Parade & Faire. As the event sponsor, you will also receive the above heading on our web site www.DowntownSunnyvale.com with a link to your web site. All announcements will mention you as the presenting sponsor + more.
\$7,500.00
- STAGE SPONSOR** – Your company banner will be used as part of the back drop to the stage. Your company logo will be included on all posters, T-shirts & flyers (under the sponsorship heading) and on our web site. Sponsor will receive complimentary 10 x 10 vendor space for the event. MC's will name the stage after your company during their announcements, for example "Ladies & Gentleman let's welcome to the "Your name here" stage... "John Doe Blues Band!"
\$3,000.00.
- VIP HOSPITALITY SUITE** – While the Sunnyvale Howl'oween Pet Parade & Faire is in full effect your company will host our special VIP Area. Sponsorship includes complimentary food buffet and drinks.
\$2,000.00.
- T-SHIRT SPONSOR** – Your Company logo will be included on the sleeve of the t-shirt (240 ct) as well as on all print ads, posters (under sponsorship heading) & on our web site.
\$1,500.00
- COMMUNITY SPONSOR** – Your company logo will be included on all posters, flyers, print ads and website as a community partner. Sponsor will receive complimentary 10 x 10 vendor space.
\$1,000.00.
- FRIENDS OF SPONSOR** - Your company name will be included on all posters. Your company name on all print ads, flyers (under the sponsorship heading) and on our web site.
\$500.00
- MEDIA SPONSOR(s)** – Four media sponsors: one newspaper, radio, TV & Internet source each to be named as the Official Media Sponsor of the Sunnyvale Howl'oween Pet Parade & Pet Faire. Your company name will be included on all print ads, posters (under the sponsorship heading) and on our web site. MC's will mention sponsors name throughout the event. (in kind)
- CONTACT:** Joel Wyrick @ SDA – PO Box 70785 Sunnyvale, CA 94086 (408) 516-7217
e-mail sda94086@yahoo.com